



TAEP Producer Diversification Program Viticulture Criteria

For Fiscal Year 2011 – 2012

Program Criteria:

- This information is current as of **March 15, 2011** and is a supplement to the TAEP 2011 Application and Guidelines.
- **Viticulture Producers** are eligible for 35% cost share up to a maximum of \$10,000 for qualified expenses.
- **Producers** that have a winery on-farm may also be able to qualify under the ***Agritourism*** sector for certain projects (See Agritourism criteria for information)
- The proposed activity must encompass **quality expansion** or **improvement** of the applicant's business. Eligible categories include:
 - Farm Infrastructure
 - Specialty Equipment
 - Marketing

Competitive Projects – Viticulture:

Emphasis is given to projects that are focused on improving or increasing production. Marketing projects are allowed but are not considered as competitive as those involving production.

Examples of Eligible Items:

Automated harvester	Harvest bins	Must pump
Bladder press (grape)	Harvest lugs	Loading area/dock
Chilling unit	<u>Irrigation</u>	<u>Pest control</u>
Crusher/destemmer	- <i>controller system</i>	- <i>bird control netting</i>
Fertilization equipment	- <i>drip</i>	- <i>spray equipment</i>
Forklift rotator (attachment)	- <i>fertigation system</i>	- <i>wildlife barrier</i>
Frost protection	- <i>filter system</i>	Pruner – <i>mechanical</i>
<u>Fruit stock</u>	- <i>overhead</i>	Trellis materials
- <i>blackberries</i>	- <i>pivot</i>	Trimmer – <i>mechanical</i>
- <i>blueberries</i>	- <i>pump</i>	Vineyard hoe
- <i>grapes</i>	- <i>water storage tanks</i>	
- <i>raspberries</i>	Mechanical Harvesters	

Examples of Ineligible Items:

ATV	Give-a-way items	Property – <i>purchase or debt payment</i>
Building – <i>storage</i>	Golf cart	Renovations of existing structures/equipment
Chemicals	Insecticides	Seeds – <i>produce, nursery, flowers, etc</i>
Computer	Labor – <i>applicant or employees of applicant</i>	Software
Concession stands	Landscaping	Store – (resale of goods)
Containers – <i>bottles</i>	Land – <i>clearing of</i>	Tractor
Drip tape	Maintenance of existing structures/equipment	Trade show expenses
Electrical service	Meeting expenses	Trailers
Fees	Merchandise	Used equipment
- <i>membership</i>	Motorized vehicles	Water source creation – <i>ponds/wells</i>
- <i>hosting (web)</i>	Mower	Winemaking equipment
- <i>domain (web)</i>	Office equipment	
Fencing - <i>general</i>	Permits	
Fertilizer	Pesticides	
Forklift		
Fuel		

Contact:

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